I am an active K-LOVE listener and supporter, as are many people in Lexington. Before we found this station, we were unable to listen to the radio in the car or at home due to potentially offensive content that we do not want our children to hear. K-LOVE provides positive statements that other stations simply do not. It also provides the opportunity to hera excellent music and news without commertial interuption which can also be problematic with small children. This station guarantees all of this, other local stations may not be able to provide the same service.